

## **Prep Work Before Application**

**When applying graphics to windows, clean your window glass with soapy water. Do not use solvent-based window cleaners like Windex.** Cleaning the window glass is the most important step. If dirt or residue is left on the glass, your vinyl can “lift” and not adhere properly. Make sure the glass is clean and residue-free immediately prior to installation. We recommend that you use isopropyl alcohol on the glass as the final cleaning step before applying your graphics. Let the alcohol dry before attaching your graphic.

**If applying graphics to walls, be sure that walls are clean from dust.**

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## **Window Static Cling Application**

The Static properties in the static cling vinyl work best when the cling is placed on the outside of the window. Remove your cling from its backing and stick it to the glass. If for any reason your cling is not sticking well, you can spray some water to the backside of the cling. Once you have aligned the graphic, the water will evaporate, and your graphic will stay in place.

\*\*\*Save the backing so that when you want to remove the cling, you can place it on the backing and save for another time. Store flat.

## **Cut Vinyl Lettering Application**

**Door Logo, Center Hours, Changing Lives, Mathnasium Advantages and A+ for windows or A+ or Large Logo for walls**

Install your cut lettering within the recommended temperature range of 40-90 degrees Fahrenheit. In cold weather apply the graphics in the afternoon when the windows have begun to warm up and in hot weather, apply in the morning while the glass is still cool.

When applying cut vinyl to interior walls make sure the room is 65-80 degrees and is free from humidity.

Determine where you are going to place the graphic to the window or wall. Painters’ tape for walls or windows or a dry-erase marker for windows can help you prepare straight lines.

Your graphic will have a see-through sticky paper on top of the letters called an application tape. Carefully peel the application tape away from the backing. A few creases in the application tape is normal and will not affect the application. The cut graphics will be stuck to the application tape and the sticky side of the graphic will be exposed. If for any reason the letters/graphic remains stuck to the backing and not to the application tape, use your squeegee and apply pressure to the application tape focusing on the letters and try again.

Place and align the graphics on the glass or wall. The application tape remains on the top of the graphic. Don’t apply firm pressure at this point so that if the sheet gets out of alignment you can lift the application tape and adjust.

Once aligned and you are satisfied with the placement, apply pressure to the application tape, concentrating on the areas where the graphic is. Take a credit card or squeegee and apply firm pressure to the application tape moving from the center out to the edges of the graphic.

Slowly remove the application tape – beginning at one end and slowly moving to the other end.

## Window Art Photos and Math Teaser Stripes

It is helpful to choose a day to apply the graphics that is not windy as the wind can make the application difficult. Install your graphics within the recommended temperature range of 40-90 degrees Fahrenheit.

Determine the window placement for each window graphic strip. The graphic is placed on the outside of the window.

Take each piece and using painters' tape, tape the strip to the window on the ends and in a couple of the other areas so that it is lined up the way you want it to be. Make sure to measure for accurate placement.

Take a long piece of painters' tape and tape down (vertically) the image in the middle of the strip. The vertical tape forms the "hinge."



Begin on one end and flip the graphic back to the "Hinge." This step is easier with two people handling. Peel back the image from its' backing all the way to the vertical hinge strip of tape. Use a blade or scissors and cut the backing off at the hinge tape line.

Now using a squeegee or soft cloth, begin smoothing the now exposed side to the window, working from the center out to the end. Apply pressure as you adhere the graphic to the glass.

Now remove the "hinge" vertical tape and working from the center out, slowly remove the backing from the 2<sup>nd</sup> half while smoothing the graphic to the window.

Your graphics may be longer than the width of your window, usually by approximately  $\frac{1}{4}$ ". This excess can be trimmed after application using the enclosed blade.

If you get wrinkles as you are applying the graphic, slowly lift the wrinkled area from the window and re-apply. If you need to lift the graphic, be careful not to stretch the vinyl.